



**INTEREST –**

**INTEgrating REsearch and STandardisation**

**Invitation to a workshop in conjunction with  
the CENSTAR plenary meeting  
on the 16<sup>th</sup> of November 2005**

[www.interest-fp6.org](http://www.interest-fp6.org)

The INTEREST project is a Specific Targeted Research Project (STREP) under the 'Policy-orientated Research' Priority of the 6<sup>th</sup> Framework Programme. It aims *"to develop taxonomies of standards, of research outputs and of research-standards relationships and to contribute to the improvement of the interface between research and standardisation, and thus contribute to the effective diffusion and utilisation of research which is being performed in Europe."*

The INTEREST project will organise a first interim workshop in the afternoon of **16<sup>th</sup> November 2005 starting 13:30h** in conjunction with the next CENSTAR plenary meeting in Brussels.

**Target groups:**

The target group of the first INTEREST workshop are representatives of international, European and national standards development organisations. Furthermore, we approach participants of standardisation processes and stakeholders interested in the standardisation process. Our aim is to raise their awareness of problems regarding the transfer of knowledge from research and development into standardisation processes and bodies, but also to display the opportunities for standardisation bodies to use these sources. Consequently, researchers interested in standardisation, but even in technology and innovation management, may be interested in INTEREST.

**Agenda:**

The workshop will be divided into two sections. In the first section, we will present preliminary results of the INTEREST project. First, we will discuss potential opportunities and barriers regarding the transfer of technological knowledge from research into standardisation in the framework of technology transfer models. Second, we will present first empirical findings about the technology portfolios, especially patents, of CEN participants and their respective involvement in CEN technical committees. Third, we will present first results of an ongoing survey among participants of projects in the 5<sup>th</sup> Framework Programme (FP) funded by the EU and their views on, and problems with, standardisation within their research and development activities. Finally, a case study of a company which is successful in integrating research and standardisation in its organisation will be presented. In the second part of the workshop, we will discuss first ideas on how knowledge and technology transfer from research to standardisation can be supported more efficiently and accomplished in different sectors. In order to give further details about the potential synergies between research and standardisations, two initiatives promoted by DG Information Society and DG Environment will be presented..

## Agenda of the Workshop on 16<sup>th</sup> of November 2005

Time	Topic	Speaker
13.30	Introduction	Kamal Hossain, NPL CENSTAR
13.35	COPRAS: Bridging between IST Research and Standardisation	Bart Brusse, ConTeSt Consultancy
13.45	A Basic Model of Research-Standardisation-Interaction	Knut Blind, Fraunhofer ISI
14.00	The Link between Technology Portfolio and Standardisation Activities	Stephan Gauch, Fraunhofer ISI
14.15	Preliminary Results of A Survey among FP5 Participants: Challenges for Research and Standardisation	Knut Blind, Fraunhofer ISI Stephan Gauch, Fraunhofer ISI
14.45	Case Study – Preliminary Report Organisation of the Research-Standardisation Interface in a Company	Heide Coenen, RWTH Aachen
15.00	Coffee Break	
15.30	Towards a Science-Policy Interface in Support of Water and Marine Policies – WISE-RTD	Philippe Quevauviller, DG Environment
15.45	Discussion of Policy Measures	All participants
16.45	Summary and Outlook	Knut Blind, Fraunhofer ISI

### Workshop Location:

CEN/CENELEC Meeting Centre  
 35 rue de Stassart  
 1050 Brussels  
 Room Gutenberg

Further details: <http://www.cenorm.be/cenorm/aboutus/information/visiting+us/index.asp>

### Registration:

Please register on the project homepage: [www.interest-fp6.org](http://www.interest-fp6.org) or contact Kai Jakobs  
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